



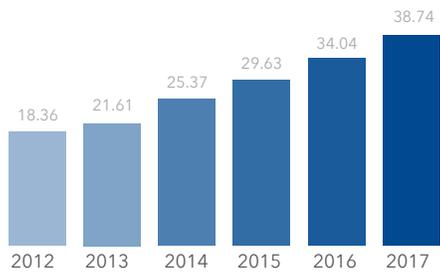
Shipping to Canadians?



CANADA POST'S WEB SERVICES FOR ORACLE COMMERCE

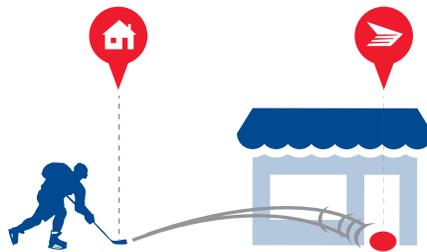
With 68% of all online shopping carts in Canada being abandoned and shipping issues stated as the number one factor driving shopping cart abandonment, your choice of shipping provider impacts much more than just your bottom-line costs.* Work with Canada's leading Oracle Commerce System Integrator to positively impact your top-line sales.

\$38.74 billion



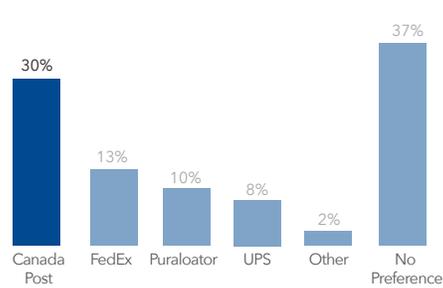
Business to consumer ecommerce sales in Canada will reach **\$38.7 billion** by 2017.**

98%



98% of Canadians are within 9.3 miles of a Canada Post outlet.

#1



Online Canadian shoppers are **twice as likely to prefer Canada Post to FedEx** and **three times more likely to prefer Canada Post to UPS.**

ORACLE COMMERCE ← **Thinkwrap Accelerators** → **WEB SERVICES**

Thinkwrap's Accelerators allow for quick and easy integration of Canada Post's data into Oracle Commerce driven retail sites.

BENEFITS:



Enhance the shopper experience:

Empower your customers right through the last mile by presenting them with new delivery and return options, allowing them to ship to a location of their choice, and showing them where their package is at all times.



Increase operational efficiency:

Reduce support calls by offering your customers the option of self-service returns in just a few clicks and giving them access to tracking information in real time on your site.



Extend the reach of your store network:

Leverage the largest retail network in Canada (6400 Canada Post outlets).



Take control of your brand:

Be part of the entire buying cycle by better managing customer expectations through the "last mile".

Choose from the following Thinkwrap Accelerators:

 Rating:



Provide real-time rating data for your customers. Allow them to find out what shipping services are available and how much they cost.

 Find / Deliver to Post Office:



Provide a new option for your customers to have their parcels shipped directly to one of 6300 Canada Post offices of their choice.

 Track a Package:



Bring Canada Post's tracking data right into your commerce site. Choose to communicate tracking milestones as you see fit, giving your customers complete visibility.

 Returns:



In just a few clicks, customers can create their own shipping labels for returns. This accelerator is fully integrated with your CSC module.

Implementation:

- No license cost
- Open source model
- Fast implementation time in a matter of weeks

- Compatible with all recent versions of Oracle Commerce
- Flexible front-end to reflect your brand
- Accelerators officially approved by Canada Post



For more information or to schedule an implementation, please contact Jason Maloney at 613-751-4441 (ext 527) or at jason.maloney@thinkwrap.com.

* Baynard Institute, 2013

** <http://www.statista.com/statistics/241392/forecast-of-b2c-e-commerce-sales-in-canada>